ORDER

Orders Order / Rev: 683842 - 4 06144509 Alt Order #: DCCC Product Desc: Estimate: 1193 Flight Dates: 10/23/12 - 10/29/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 05/15/12 / 08/28/12 T-WAS Order Type: Political Sales Region: NAT Great American Media/ POL Name: Agency **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **Democratic Congressional Campaign** Name: Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/US House 00:15:00 Order Separation:

Bill Plan

P-2

AGY, GEN, POL

Start Date **End Date** # Spots Gross Amount Net Amount 10/01/12 10/28/12 43 \$107,480.00 \$91,358.00 10/29/12 10/29/12 11 \$7,200.00 \$6,120.00

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	43	\$107,480.00	\$91,358.00	0.00
November 2012	11	\$7,200.00	\$6,120.00	0.00
Totals	54	\$114,680.00	\$97,478.00	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTSP-TV	24%	\$114,680.00
Market	100%	\$477,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	20%	\$95,566.67
WFTS	15%	\$71,675.00
WMOR	2%	\$9,556.67
WTOG	2%	\$9,556.67
WTTA	2%	\$9,556.67
WTVT	20%	\$95,566.67
WVEA	0%	\$0.00
WWSB	15%	\$71,675.00
WXPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	WTSP	10/23/12	10/29/12	Letterman	CM	1135p-1237a	MTWTF	:30	2	\$700.00 P-3	0.00 NM	2	\$1,400.00
	Late Night with David Letterman												
	DAVID L	.ETTERM/	AΝ										
	Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/2	23/12	0/29/12	MTWTF	2	\$700.00	0.00						
2	WTSP	10/23/12	10/29/12		CM	11a-12p	MTWTF	:30	2	\$800.00 P-4	0.00 NM	2	\$1,600.00

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Order / Rev: 683842 - 4 Advertiser: Democratic Congressional Campaign Co

 Alt Order #:
 06144509
 Product Desc:
 DCCC
 WTSP-TV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Price Is Right	Ln Ch Start End	Inventory Code	e Break	Start/End	Γime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
THE PRICE IS RIGHT Start Date Week: 10/23/12 End Date Weekdays IO/29/12 UN (M-F) 10 NEWS-11PM Start Date Week: 10/23/12 10/29/12 MTWTF Start Date Week: 10/23/12 10/29/12 MF 12-1230p Start Date Week: 10/23/12 10/29/12 MF 12-1230p Start Date Week: 10/23/12 10/29/12 MF 12-1230p Start Date Week: 10/23/12 10/29/12 10/29/12 MTWTF Start Date Week: 10/23/12 10/29/12 10/29/12 5-530a Start Date Week: 10/23/12 10/29/12 10/29/12 5-530a Start Date Start Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 10/29/12 5-530a Start Date Weekdays Spots/Week Rate Start Date Start Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 10/29/12 MTWTF Start Date Start		-								_
Week: 10/23/12 10/29/12 MIWTF 2 \$800.00 0.00 0.00	THE PRICE IS RIGHT	r noo is ragin						_		
3 WTSP 10/23/12 10/29/12 LN (M-F) LN (M-F) 10 NEWS-11PM Start Date Week: 10/23/12 10/29/12 MF 12-1230p CM 12-1230p MFWF :30 3 \$2,000.00 P-3 0.00 NM 3 \$6,000.00 4 WTSP 10/23/12 10/29/12 MF 12-1230p CM 12-1230p MFWF :30 3 \$800.00 P-4 0.00 NM 3 \$2,400.00 10 NEWS-NOON Start Date Week: 10/23/12 10/29/12 MF 5-530a CM 5-530a MFWF :30 1 \$200.00 P-3 0.00 NM 1 \$200.00 P-3										
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Start Date End Date Weekdays MTWTF - 3 \$2,000.00 0.00 0.00	3 WISF 10/23/12 10/29/1	, ,	Civi	IVI-II II II I	5ρ MIWII	.50 5	\$2,000.00 F-3	0.00 INIVI	3	φ0,000.00
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4 WTSP 10/23/12 10/29/12 M-F 12-1230p CM 12-1230p MTWTF- :30 3 \$800.00 P-4 0.00 NM 10 News @ Noon 10 NEWS-NOON Start Date End Date Weekdays MTWTF- 3 \$800.00 0.00 5 WTSP 10/23/12 10/29/12 5-530a CM 5-530a MTWTF- :30 1 \$200.00 P-3 0.00 NM 1		- 								
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10 NEWS-5AM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 M/FF - 1 \$200.00 0.00 6 WTSP 10/23/12 10/29/12 M-F 5-530p CM 5-530p M/WTF- :30 2 \$500.00 P-4 0.00 NM 2 \$1,000.00 5-530p 10 News						:30 1	\$200.00 P-3	0.00 NM	1	\$200.00
Start Date Week: 10/23/12 End Date 10/29/12 Weekdays MTWTF Spots/Week 1 Rate \$200.00 Rating 0.00 6 WTSP 10/23/12 10/29/12 M-F 5-530p 5-530p 10 News CM 5-530p 5-530p MTWTF :30 2 \$500.00 P-4 0.00 NM 2 \$1,000.00	40 AUFILLIO TAAA	5-530a 10 News	i							
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5-530p 10 News										
·	6 WTSP 10/23/12 10/29/1	2 M-F 5-530p	CM	5-530p	МТЖТБ	:30 2	\$500.00 P-4	0.00 NM	2	\$1,000.00
10 NEWS-SHIM NEWS	40 NEWC FDM NEWC	5-530p 10 News	;							
Start Date End Date Weekdays Spots/Week Rate Rating		e Weekdays	Snots/Week	Rate	Rating					
Week: 10/23/12 10/29/12 MTWTF 2 \$500.00 0.00								į		
7 WTSP 10/23/12 10/29/12 530-6a CM 530-6a MTWTF :30 1 \$240.00 P-4 0.00 NM 1 \$240.00	7 WTSP 10/23/12 10/29/1	2 530-6a	CM	530-6a	МГWГF	:30 1	\$240.00 P-4	0.00 NM	1	\$240.00
530-6a 10 News 10 NEWS-530A	10 NEWS 530A	530-6a 10 News	•							
Start Date End Date Weekdays Spots/Week Rate Rating		e Weekdays	Spots/Week	Rate	Rating			l		
Week: 10/23/12 10/29/12 MTWTF 1 \$240.00 0.00										
8 WTSP 10/23/12 10/29/12 M-F 530-6p CM 530-6p MTWTF :30 5 \$500.00 P-4 0.00 NM 5 \$2,500.00	8 WTSP 10/23/12 10/29/1	•		530-6p	МГWГF	:30 5	\$500.00 P-4	0.00 NM	5	\$2,500.00
10 News at 530p 10 NEWS-530P	10 NEWS-530P	10 News at 530p)							
Start Date End Date Weekdays Spots/Week Rate Rating		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12 MTWTF 5 \$500.00 0.00	Week: 10/23/12 10/29/12		5	-						
9 WTSP 10/23/12 10/29/12 M-F 6-630p CM 6-630p MTWTF :30 3 \$800.00 P-4 0.00 NM 3 \$2,400.00	9 WTSP 10/23/12 10/29/1			6-630p	МГЖГБ	:30 3	\$800.00 P-4	0.00 NM	3	\$2,400.00
6-630p 10 News 10 NEWS-NEWS AT 6P	10 NEWS-NEWS AT 6P	6-630p to News	•							
Start Date End Date Weekdays Spots/Week Rate Rating										
Week: 10/23/12 10/29/12 MIWTF 3 \$800.00 0.00				*		00 0	\$200 00 D 4	0.00 NIM		# 000 00
10 WTSP 10/23/12 10/29/12 M-F 6-7a CM 6-7a MTWTF :30 3 \$300.00 P-4 0.00 NM 3 \$900.00 6-7a 10 News	10 WTSP 10/23/12 10/29/1		CIVI	6-7a	MI WI F	:30 3	\$300.00 P-4	0.00 NM	3	\$900.00
10 NEWS-6AM	10 NEWS-6AM	0.74.10.110.110								
Start Date End Date Weekdays Spots/Week Rate Rating										
Week: 10/23/12 10/29/12 MTWTF 3 \$300.00 0.00 11 WTSP 10/23/12 10/29/12 7-730p CM 7-730p MTWTF :30 3 \$2,000.00 P-4 0.00 NM 3 \$6,000.00						.30 3	\$2,000,00 P.4	0.00 NIM	2	¢6 000 00
Wheel of Fortune	11 11101 10/23/12 10/23/1	•		7-730ρ	WII WII '	.50 5	ψ2,000.001 -4	0.00 INIVI	3	ψ0,000.00
WHEEL OF FORTUNE										
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MFWFF 3 \$2,000.00 0.00										
12 WTSP 10/23/12 10/29/12 CBS This Morning CM 7-8a MTWTF :30 2 \$300.00 P-4 0.00 NM 2 \$600.00						:30 2	\$300.00 P-4	0.00 NM	2	\$600.00
CBS This Morning (7:00 AM-8:00 AM)			-				,			,
CBS THIS MORNING Chart Parts Ford Parts Westerland Contact Western Parts Parts Ford Part		. Maaladaya	C= =+= \\\ \ = = -	Data	Datina					
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 2 \$300.00 0.00										
13 WTSP 10/23/12 10/29/12 730-8p CM 730-8p MTWTF :30 3 \$2,400.00 P-4 0.00 NM 3 \$7,200.00						:30 3	\$2,400.00 P-4	0.00 NM	3	\$7,200.00
Jeopardy	IEODADD\/	Jeopardy								
JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating		e Weekdays	Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12 MTWTF 3 \$2,400.00 0.00										
14 WTSP 10/23/12 10/29/12 CM 8-9a MTWTF :30 3 \$300.00 P-4 0.00 NM 3 \$900.00	14 WTSP 10/23/12 10/29/1	2	СМ	8-9a	МГЖГБ	:30 3	\$300.00 P-4	0.00 NM	3	\$900.00

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Order / Rev: 683842 - 4 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06144509 Product Desc: DCCC WTSP-TV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
			CBS This Morning		(8:00 AM-9:00	O AM)					
CBS THIS		NING	020	9	(0.007	,					
Start E Week: 10/23/		End Date 10/29/12	Weekdays MTWTF	Spots/Week 3	Rate \$300.00	Rating 0.00					
15 WTSP 1			M-F 930-10a Millionaire	CM	9:30-10A	МГWTF	:30	2 \$200.00 P-3	0.00 NM	2	\$400.00
MILLIONA	IRE		Willionane								
Start <u>[</u> Week: 10/23/		End Date 10/29/12	Weekdays MTWTF	Spots/Week 2	Rate \$200.00	Rating 0.00					
16 WTSP 1	0/26/12	2 10/26/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
BLUE BLC						.					
Start E Week: 10/22		End Date 10/28/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$9,000.00	Rating 0.00					
17 WTSP 1			Fri Prime A	CM	Fri 8-9p	F	:30	1 \$7,500.00 P-2	0.00 NM	0	\$0.00
UNDERCO	OVFR	BOSS	Undercover Boss								
Start [Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/ Spot Ch Da	/12 ate Ra	10/28/12 nae D	F escription		\$7,500.00 t/End Time	0.00 W	/eekdavs	Length Rate	Rtg Type		
		?-10/28/12 F		Fri 8			F	:30(\$7,500.00)			
Credit											
18 WTSP 1	0/27/12	2 10/27/12	Sat 6-8a 10 News, 6am Sa	CM	Sat 6-8a	S-	:30	2 \$150.00 P-3	0.00 NM	2	\$300.00
10 NEWS			TO News, ball Sa	ituruay							
Start E Week: 10/22		End Date 10/28/12	Weekdays	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00					
19 WTSP 1			Sat 7-730p	CM	7-730p	S-	:30	1 \$800.00 P-3	0.00 NM	1	\$800.00
WHEEL O	E EOD	TUNE	Wheel of Fortune								
Start [End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/		10/28/12	S-	1	\$800.00	0.00					
20 WTSP 1	0/27/12	2 10/27/12	Sat 8-10a CBS This Morning	CM a Saturday	Sat 8-10a	S-	:30	1 \$240.00 P-4	0.00 NM	1	\$240.00
		NING - SAT									
Start E Week: 10/22		End Date 10/28/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$240.00	Rating 0.00					
21 WTSP 1			Face the Nation	CM	Sun 1030-11		:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
FACE THE	= ΝΑΤΙ	ON	Face the Nation								
Start [End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/		10/28/12	S	1	\$1,000.00	0.00			0.00.104		0.4 400 00
22 WTSP 1	0/28/12	2 10/28/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	1 \$1,400.00 P-4	0.00 NM	1	\$1,400.00
10 NEWS-			,								
Start E Week: 10/22		End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,400.00	Rating 0.00					
E 23 WTSP 10			NFL Football Gam	ne #1 CM	1-4p	S	:30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
NEL ON C	:BS WE	EEK 3 GM 2	NFL Football Gar	ne #1							
Start [End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/		10/28/12	S		\$10,000.00	0.00					4
24 WTSP 1	0/28/12	2 10/28/12	Sun 630-7p Sun 630-7p 10 No	CM ews	Sun 630-7p	S	:30	1 \$700.00 P-3	0.00 NM	1	\$700.00
2				NEWS-SU							
Start <u>[</u> Week: 10/22/		End Date 10/28/12	Weekdays	Spots/Week 1	Rate \$700.00	Rating 0.00					
25 WTSP 1			CBS Sunday Mori	ning CM	Sun 9-1030a	S	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
CBS SUNI	DAY M	IORNING	CBS Sunday Mor	ning							

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Order / Rev: 683842 - 4 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06144509 Product Desc: DCCC WTSP-TV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
25 WTSP	10/28/1	2 10/28/12	CBS Sunday Mor	ū	Sun 9-1030a	S	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
CBS SI	JNDAY N	MORNING	CBS Sunday Mor	ning							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	S	1	\$1,000.00	0.00					
26 WTSP	10/25/1	2 10/25/12	Thu Prime C The Mentalist	СМ	Thu 10-11p	T	:30	2 \$8,000.00 P-3	0.00 NM	0	\$0.00
THE ME	ENTALIS	Т									
Sta Week: 10/	rt Date	End Date 10/28/12	Weekdays	Spots/Week	Rate \$8.000.00	Rating 0.00					
	Date Ra		escription		\$8,000.00 t/End Time		Neekdays	Length Rate	Rtg Type		
		2-10/28/12 T			10-11p	-	Th	:30 (\$8,000.00)			
	edited										
_		2-10/28/12 T	hu Prime C	Thu	10-11p	-	Th	:30 (\$8,000.00)	0.00 <i>NM</i>		
	edited	0.40/05/40	T. D. D		TI 0.10			4	0.00.1114		40.000.00
27 WISP	10/25/1	2 10/25/12	Thu Prime B person of interest	CM	Thu 9-10p	T	:30	1 \$8,000.00 P-4	0.00 NM	1	\$8,000.00
PERSC	N OF IN	TEREST	person or interest								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	T	1	\$8,000.00	0.00		1 # 1 F 000 00 B 0	0.00.1114		0.15 000 00
28 WISP	10/23/1	2 10/23/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	1 \$15,000.00 P-3	0.00 NM	1	\$15,000.00
NCIS			NOIO								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	-T		\$15,000.00	0.00		1 # 10 000 00 B 0	0.00.1114		0.10.000.00
29 WTSP	10/24/1	2 10/24/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	W	:30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
CRIMIN	IAL MINE	os	Omma wiings								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	W		\$10,000.00	0.00					
30 WTSP	10/25/1	2 10/25/12	Thu Prime C Elementary	CM	Thu 10-11p	T	:30	2 \$8,000.00 P-3	0.00 NM	2	\$16,000.00
			Liententary								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	T		\$8,000.00	0.00					
31 WTSP	10/26/1	2 10/26/12	Fri Prime A CSI: NY	CM	Fri 8-9p	F	:30	1 \$7,500.00 P-3	0.00 NM	1	\$7,500.00
UNDER	COVER	BOSS	COI. INT								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	/22/12	10/28/12	F	1	\$7,500.00	0.00					